

*tageh.com*



# Tageh

**Startup 100% Karya Anak Bangsa**

Android di Play Store, iPhone di Apple Store, Mobile Web di Browser



Senin, 11 Mei 2026

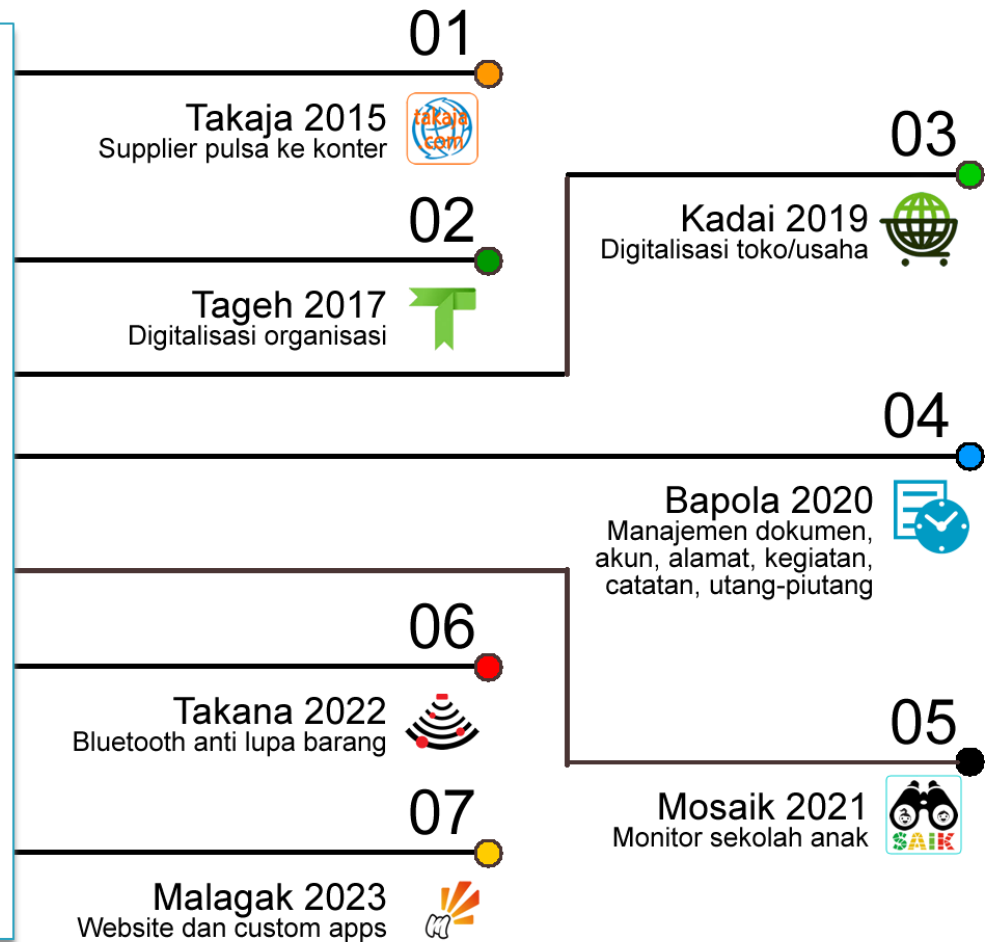
# Tentang Takaja Group

Takaja Group didirikan oleh Rieswill Michrosviold Anjla, alumni SMA 2 Padang dan Teknik Informatika ITB - Angkatan 1996, tahun 2015 saat mengetahui Gojek mengundang hampir 10 ribu driver di Gelora Bung Karno.

Takaja berasal dari bahasa Minang, artinya terkejar, yakin bisa. Seiring dengan perjalanan waktu, Takaja Group memiliki 7 (tujuh) aplikasi utama: Takaja, Tageh, Kadai, Bapola, Mosaik, Takana, dan Malagak.



**Rieswill Michrosviold Anjla**  
Founder and CEO Takaja Group  
Teknik Informatika ITB



# Tentang Tageh (tageh.com)

**T**eknologi **A**nggota **G**enerasi **E**ra **H**ebat

**Alumni**  
SD, SMP, SMA,  
Kuliah, Ekskul

**Hobi**  
Olahraga, Otomotif,  
Baca/Tulis, Mancing

**Profesi**  
Notaris, Agen  
Asuransi, Koperasi

**Wilayah**  
RT, RW, Perantauan,  
Suku/Marga, Ormas



~~10 juta + 10 juta + 10 juta~~ **Gratis**  
Biaya setup aplikasi  
Android, iPhone, Mobile Web

**Gratis**  
Akun Tageh/Takaja Group  
<https://tageh.com/<organisasi>>

Akun Play Store: **10 juta**  
Akun Apple Store: **15 juta**  
Domain Organisasi: **1,65 juta**  
per tahun

**Gratis**  
Update Fitur



**Era Society 5.0**



**Information  
Technology 4.0**

GET IN ON  
**Google Play**

Download on the  
**App Store**



# Kenapa Organisasi Butuh Tageh

175 juta  
HP Android

1

19 juta  
iPhone



Pride  
Seluruh wilayah

BRAND

2



GET IN ON  
Google Play



Download on the  
App Store



Safari Firefox Chrome Edge Opera



4

Koordinasi  
Manajemen bagus



24  
24/7  
Realtime

3



# Kategori Organisasi Tageh



**Alumni**: SD, SMP, SMA, Kuliah, Ekskul, Unit Kegiatan Mahasiswa, dll



**Hobi**: olahraga, otomotif, baca, pencinta alam, pencinta Binatang, dll



**Profesi**: notaris, agen asuransi, koperasi, dokter spesialis, insinyur, dll



**Wilayah**: RT, RW, desa, perantauan, suku, ormas, dll

# Fitur Taged

No	Fitur	Deskripsi
1.	Dashboard	Unik untuk setiap akun, ada running text, slide iklan, foto, kartu anggota, panic button, reminder iuran, dll
2.	Manajemen Organisasi	Struktur organisasi, kalender kegiatan, surat-menyurat, AD/ART, E-Vote, Donasi, Beasiswa, Laporan Keuangan, dll
3.	Manajemen Anggota	List anggota, cari anggota, last login, berita suka/duka, lokasi terdekat, meninggal dunia, statistik anggota
4.	Manajemen E-Commerce	Isi pulsa, token listrik, topup uang digital, pembayaran, etalase, koperasi, arisan, iklan, dll
5.	Manajemen Arsip	Foto, video, file-file office, portal eksternal, konten sosial media
6.	Pendukung	Chat, notifikasi, scan QR

# Contoh Layout Tageh



# Keuntungan Bagi Organisasi



**Pride**: logo dan nama ada di Google Play Store dan Apple Store



**Trust**: organisasi mendapatkan kepercayaan dari anggota atau calon anggota karena *realtime, transparent, dan accountable*



**Mandiri secara Finansial**: sumber pendapatan organisasi dari E-Commerce



**Anggota Bahagia**: THR, koperasi simpan pinjam, donasi, beasiswa, biro jodoh



**Arsip Aman**: mudah dicari, *di-shared*

# Income Organisasi E-Commerce

- ▶ Pulsa, Token Listrik: Rp 600 / transaksi
- ▶ Topup Ojek Online: Rp 600 / transaksi
- ▶ Topup Uang Digital: Rp 600 / transaksi
- ▶ Pembayaran: Rp 600 / transaksi
- ▶ Topup Game Online: Rp 600 / transaksi
- ▶ Transfer Uang Antarbank: Rp 600 / transaksi
- ▶ Etalase: 1% omzet jika sesama anggota (minimal Rp 1.200): bagi dua organisasi dan aplikator
- ▶ Etalase: 1,5% omzet jika di luar organisasi (minimal Rp 1.800): bagi 3: komunitas beli, komunitas jual, dan aplikator
- ▶ Iklan: 97,5% omzet
- ▶ Arisan: 1% dari uang arisan yang diterima

# Potensi Pendapatan Organisasi

Prediksi rata-rata setiap anggota berkontribusi

**Rp 20.000 / bulan**

- ▶ 250 anggota: Rp 5.000.000 / bulan
- ▶ 2.500 anggota: Rp 50.000.000 / bulan
- ▶ 25.000 anggota: Rp 500.000.000 / bulan
- ▶ 250.000 anggota: Rp 5.000.000.000 / bulan
- ▶ 2,5 juta anggota: 50 milyar / bulan
- ▶ 25 juta anggota: 500 milyar / bulan
- ▶ 250 juta anggota: 5 triliun / bulan

# Contoh Organisasi



## Smandoe 96

Alumni SMA 2 Padang -  
Angkatan 1996



## TA93H

Alumni SMP 7 Padang -  
Angkatan 1993



## Keluarga ITB Bogor

Alumni ITB yang Tinggal  
di Bogor



## Ikasmansa Bogor

Alumni SMA 1 Bogor -  
Lintas Angkatan



## Smansa 92 Bogor

Alumni SMA 1 Bogor -  
Angkatan 1992



## Forsa 89

Alumni SMP 3 Depok -  
Angkatan 1989



## IKM Cilebut Bersatu

Perkumpulan Perantau  
Minang di Cilebut



## PB Badminton 9-12

Pemain Badminton GOR  
Tania Ahad 9-12



## Pensiunan Indonesia

Wadah Pensiunan  
Indonesia



## KBRC

Keluarga Besar Rang  
Caniago



## KBJ

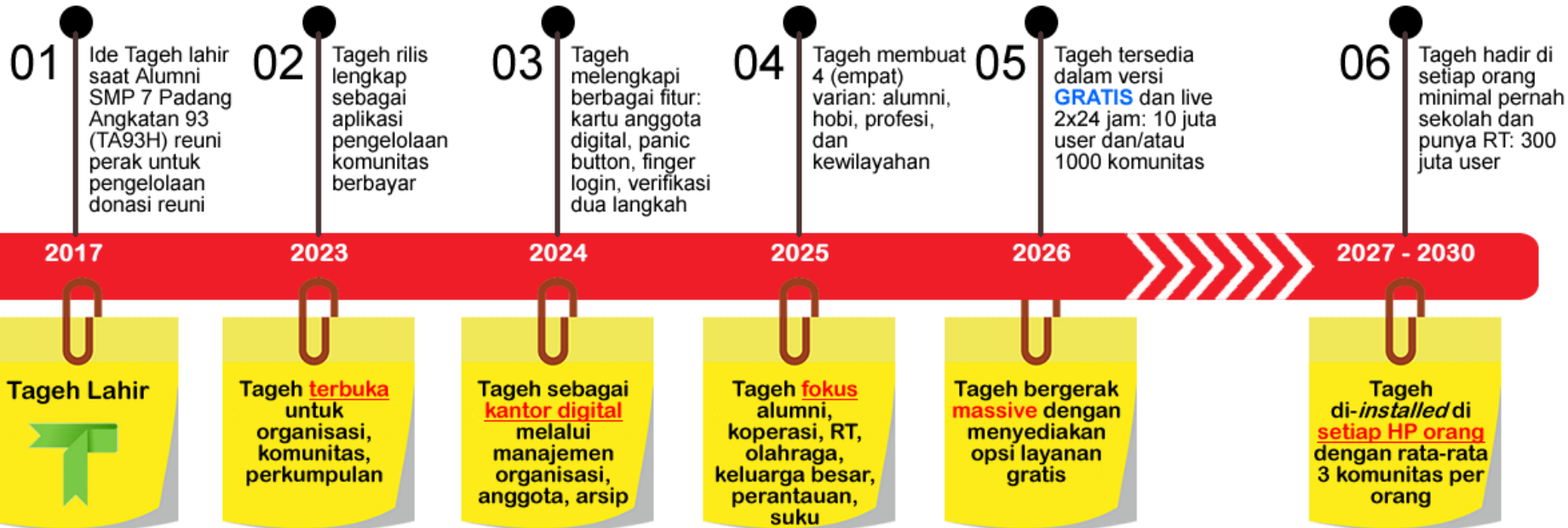
Komunitas Basiba  
Jakarta



## KBKS

Keluarga Besar Kota  
Solok

# Roadmap Tageh



# Cara Registrasi di Tageh



Buka website Tageh  
<https://tageh.com>



Tunggu 2x24 jam  
bahan presentasi awal  
Tageh untuk setiap  
organisasi berupa ppt  
dan pdf



Presentasi perdana  
Tageh dan Organisasi  
*online* ataupun *offline*

The screenshot shows a web browser window with the URL 'tageh.com'. The page title is 'Tageh - Takaja Group'. The main content is a registration form titled 'Registrasi Organisasi' with the instruction 'Silakan isi data-data di bawah ini'. The form contains the following fields:

- Nama Organisasi:** A text input field with a building icon and the placeholder text 'Organisasi'.
- Logo Organisasi:** A file selection field with a globe icon, a 'Pilih File' button, and the text 'Tida...dipilih'.
- Nama Contact Person:** A text input field with a person icon and the placeholder text 'Nama'.
- HP Contact Person:** A text input field with a mobile phone icon and the placeholder text 'HP'.

At the bottom of the form is an orange button labeled 'Daftar'.

# Fasilitas dan Biaya



~~10 juta + 10 juta + 10 juta~~ **Gratis**

Biaya setup aplikasi  
Android, iPhone, Mobile Web



**Gratis**

Akun Tageh/Takaja Group  
<https://tageh.com/organisasi>



Akun Play Store: **10 juta (1x)**  
Akun Apple Store: **15 juta (1x)**  
Domain Organisasi: **1,65 juta per tahun**



**Gratis**  
Update fitur



**2 hari:** setup aplikasi  
**2 minggu:** setup Play Store  
**4 minggu:** setup App Store  
**2 hari:** setup domain

# Antarmuka 1

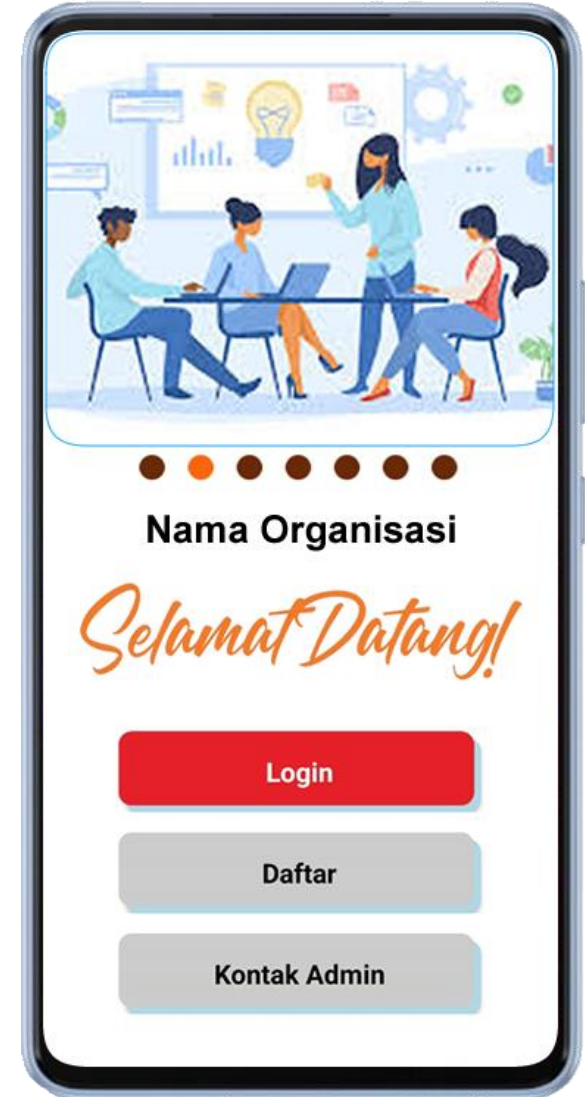
## 1. Icon



## 2. Landing Page

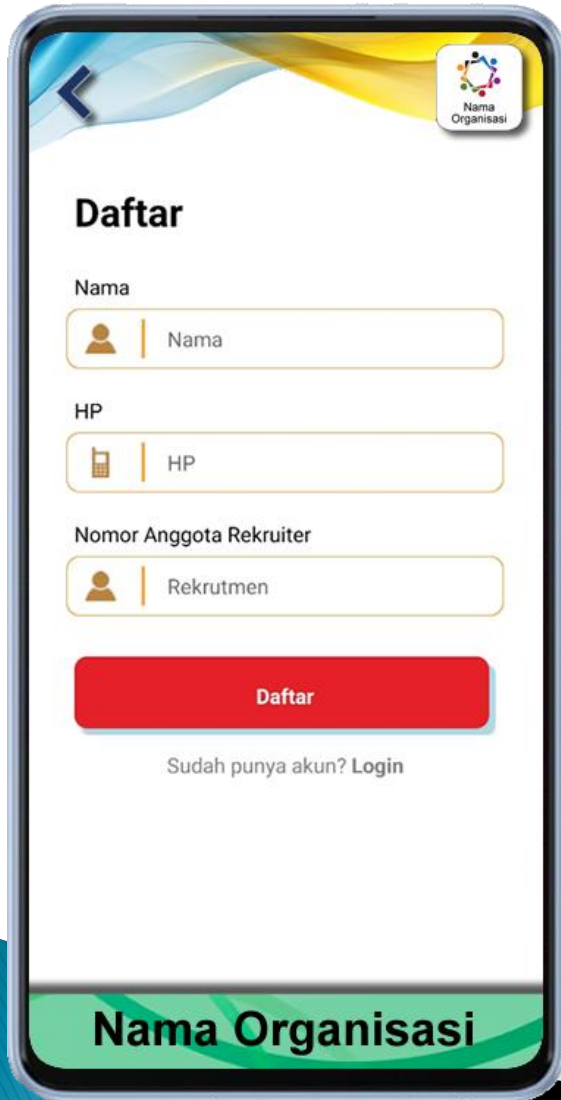


## 3. Slide Image



# Antarmuka 2

## 4. Registrasi



Smartphone mockup of the registration screen. The screen features a blue and yellow header with a back arrow and a 'Nama Organisasi' logo. The main content area is titled 'Daftar' and contains three input fields: 'Nama' (with a person icon), 'HP' (with a phone icon), and 'Nomor Anggota Rekruter' (with a person icon and the text 'Rekrutmen'). A red 'Daftar' button is positioned below the fields. At the bottom, there is a link 'Sudah punya akun? Login'. A green footer bar at the bottom contains the text 'Nama Organisasi'.

**Daftar**

Nama

HP

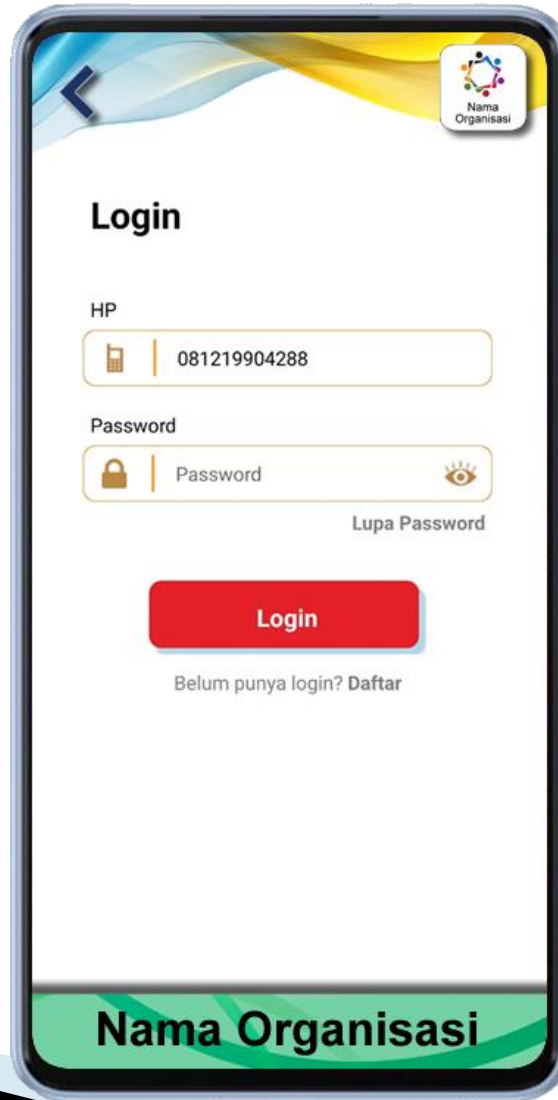
Nomor Anggota Rekruter

Daftar

Sudah punya akun? [Login](#)

Nama Organisasi

## 5. Login



Smartphone mockup of the login screen. The screen features a blue and yellow header with a back arrow and a 'Nama Organisasi' logo. The main content area is titled 'Login' and contains two input fields: 'HP' (with a phone icon) and 'Password' (with a lock icon and an eye icon for visibility). A 'Lupa Password' link is located below the password field. A red 'Login' button is positioned below the fields. At the bottom, there is a link 'Belum punya login? [Daftar](#)'. A green footer bar at the bottom contains the text 'Nama Organisasi'.

**Login**

HP

Password

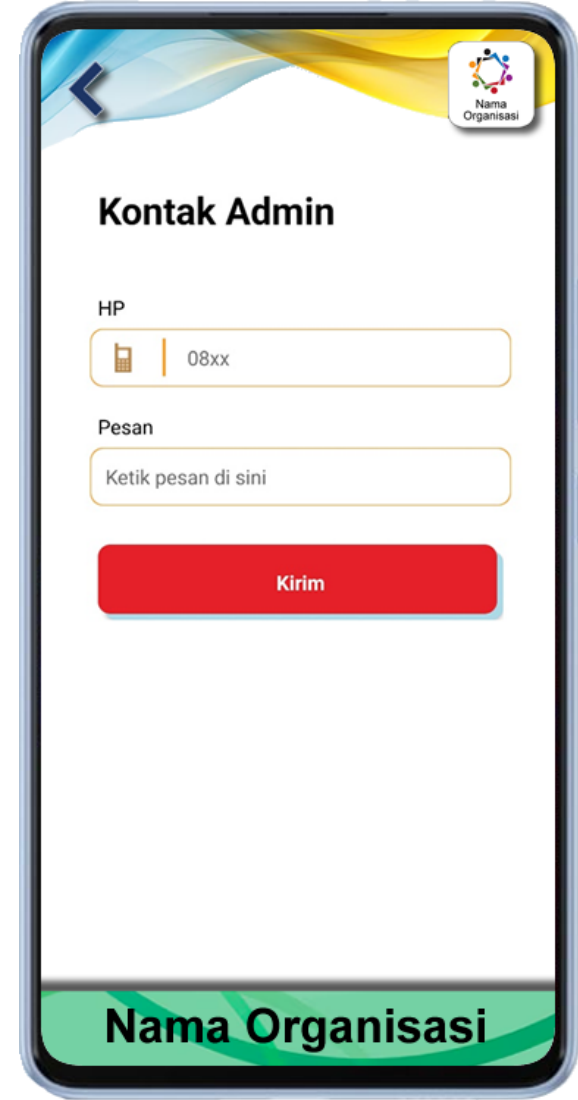
Lupa Password

Login

Belum punya login? [Daftar](#)

Nama Organisasi

## 6. Kontak Admin



Smartphone mockup of the contact admin screen. The screen features a blue and yellow header with a back arrow and a 'Nama Organisasi' logo. The main content area is titled 'Kontak Admin' and contains two input fields: 'HP' (with a phone icon) and 'Pesan' (with the placeholder text 'Ketik pesan di sini'). A red 'Kirim' button is positioned below the fields. A green footer bar at the bottom contains the text 'Nama Organisasi'.

**Kontak Admin**

HP

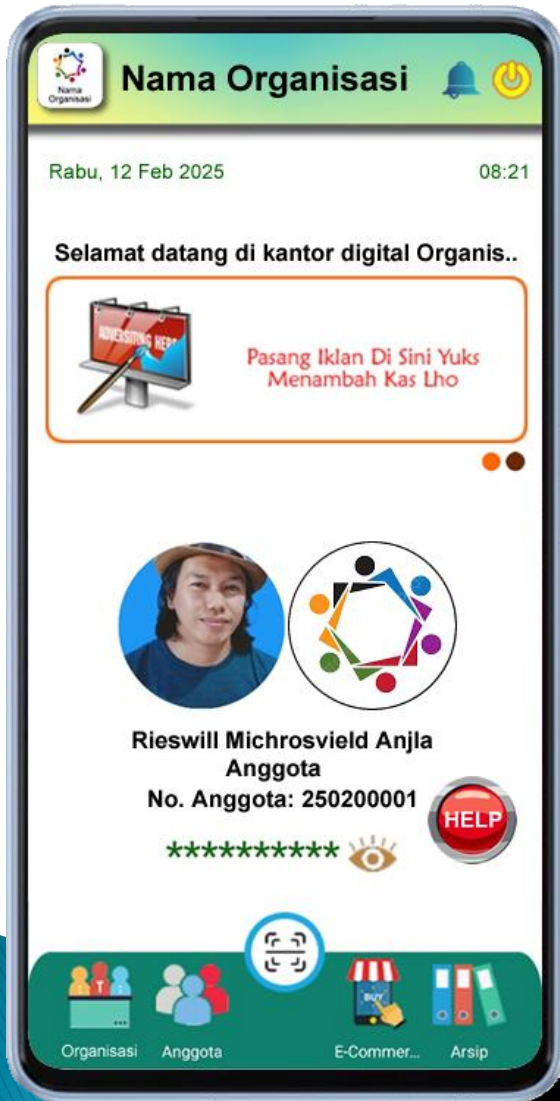
Pesan

Kirim

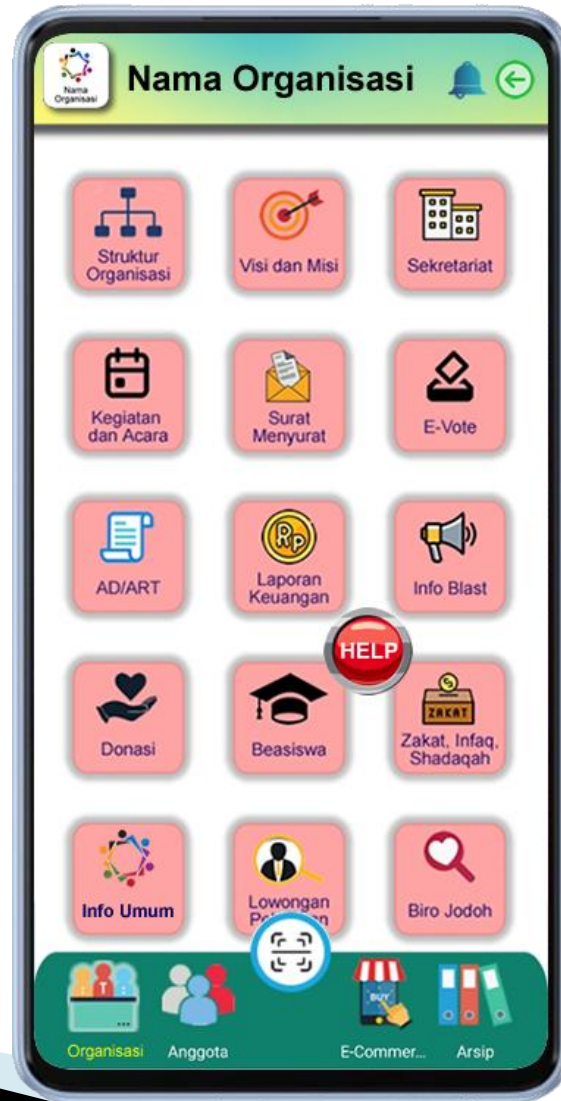
Nama Organisasi

# Antarmuka 3

## 7. Beranda



## 8. Organisasi



## 9. Struktur Organisasi



# Antarmuka 4

## 10. Visi Misi

The interface for 'Visi dan Misi' features a top navigation bar with a back arrow and a 'Nama Organisasi' logo. Below the title, there are two year range filters: '2018 - 2021' and '2021 - 2025'. The main content area contains two horizontal input fields labeled 'Visi' and 'Misi'. A green footer bar displays 'Nama Organisasi'.

## 11. Sekretariat

The 'Sekretariat' interface has a top navigation bar with a back arrow and a 'Nama Organisasi' logo. The title 'Sekretariat' is centered. Below it, there are two year range filters: '2018 - 2021' and '2021 - 2025'. A green footer bar displays 'Nama Organisasi'.

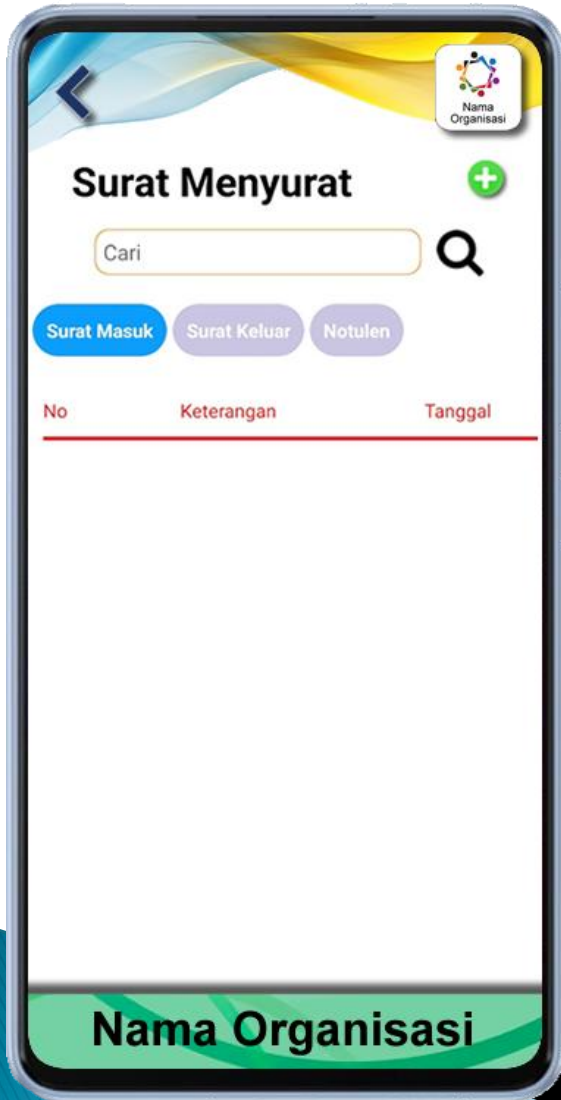
## 12. Kalender Kegiatan

The 'Kalender Kegiatan' interface features a top navigation bar with a back arrow and a 'Nama Organisasi' logo. The title 'Kegiatan dan Acara' is followed by a green plus icon. Below the title, there are dropdown menus for 'Jan' and '2025'. The main content is a calendar grid for January 2025, with days of the week and dates from 01 to 16. A green footer bar displays 'Nama Organisasi'.

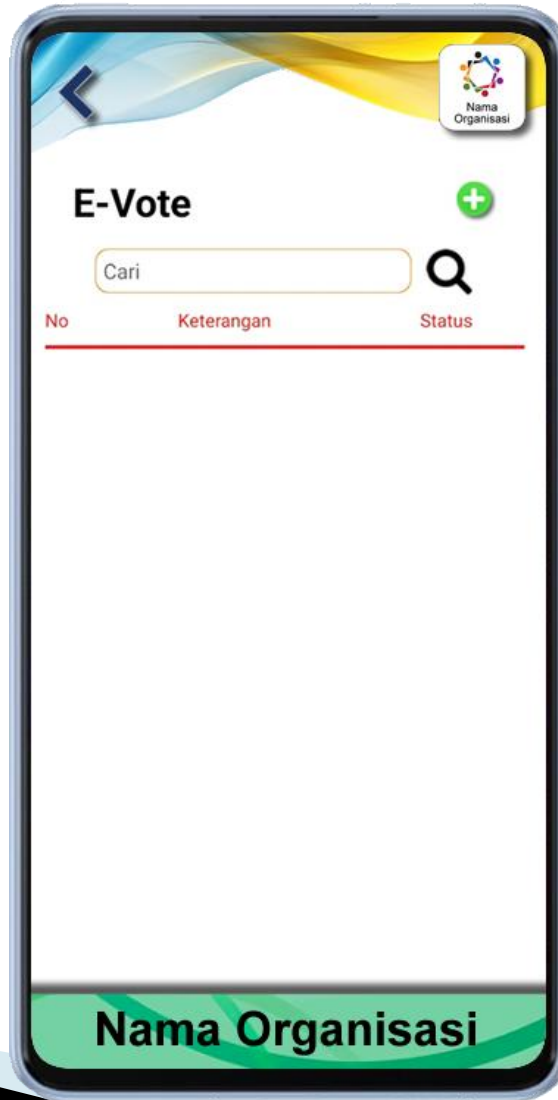
Rabu 01 <i>Tahun Baru Masehi</i>	Kamis 02
Jumat 03	Sabtu 04
Ahad 05	Senin 06
Selasa 07	Rabu 08
Kamis 09	Jumat 10
Sabtu 11	Ahad 12
Senin 13	Selasa 14
Rabu 15	Kamis 16
Jumat	Sabtu

# Antarmuka 5

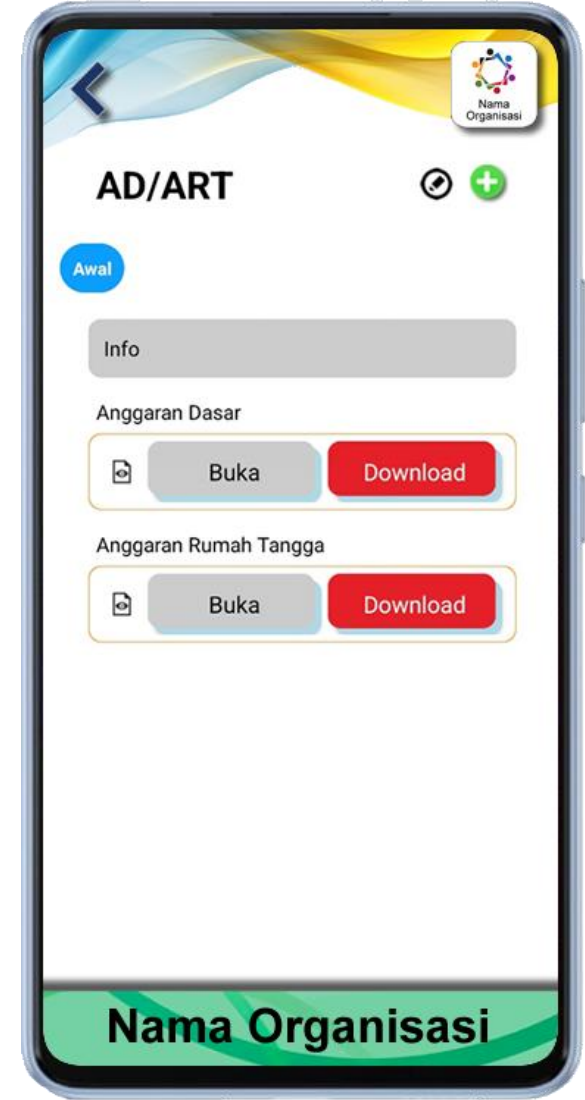
## 13. Surat-Menyurat



## 14. E-Vote

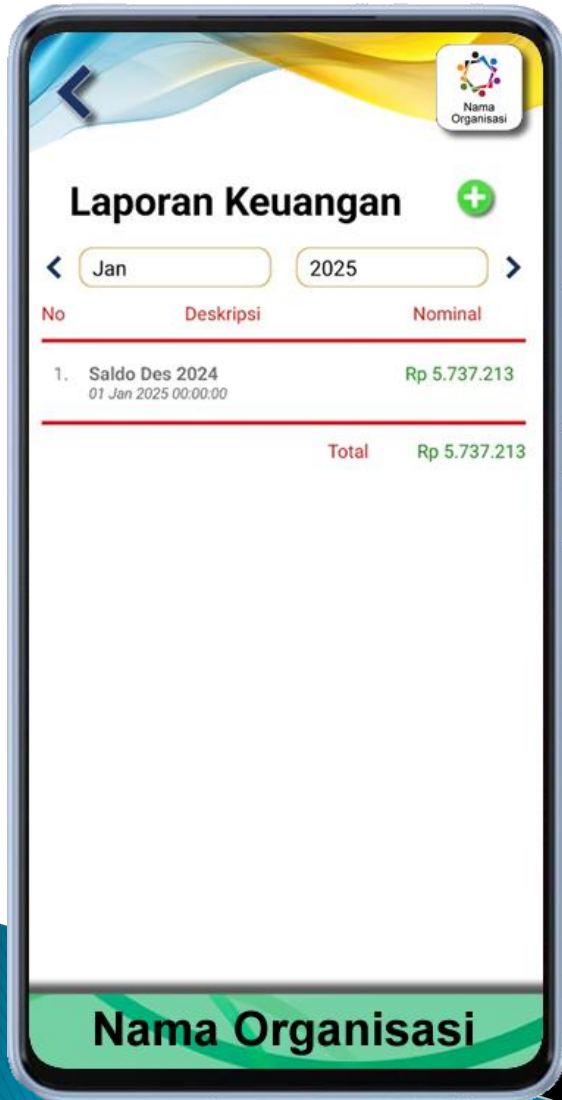


## 15. AD/ART

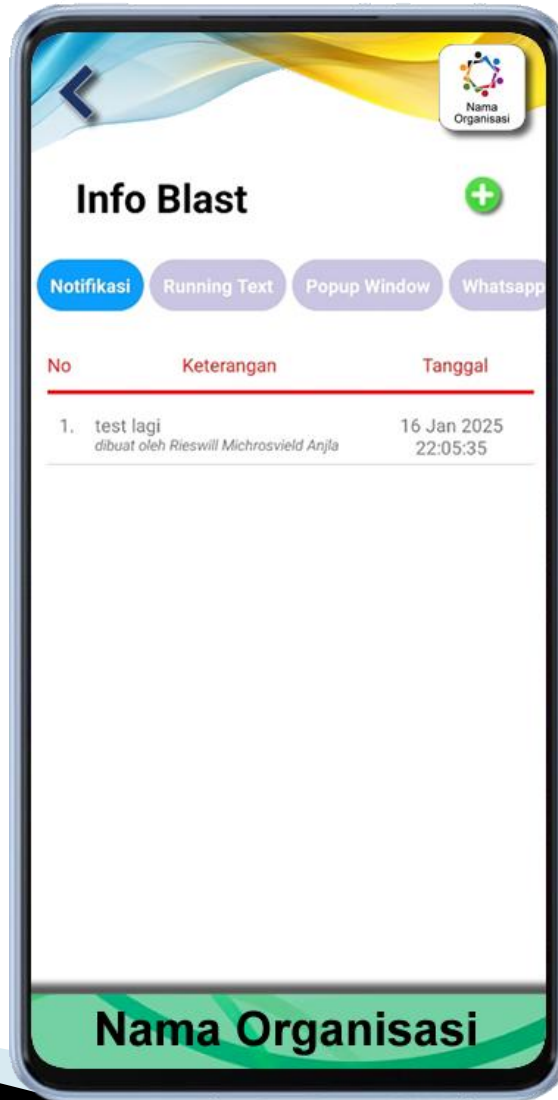


# Antarmuka 6

## 16. Laporan Keuangan



## 17. Info Blast

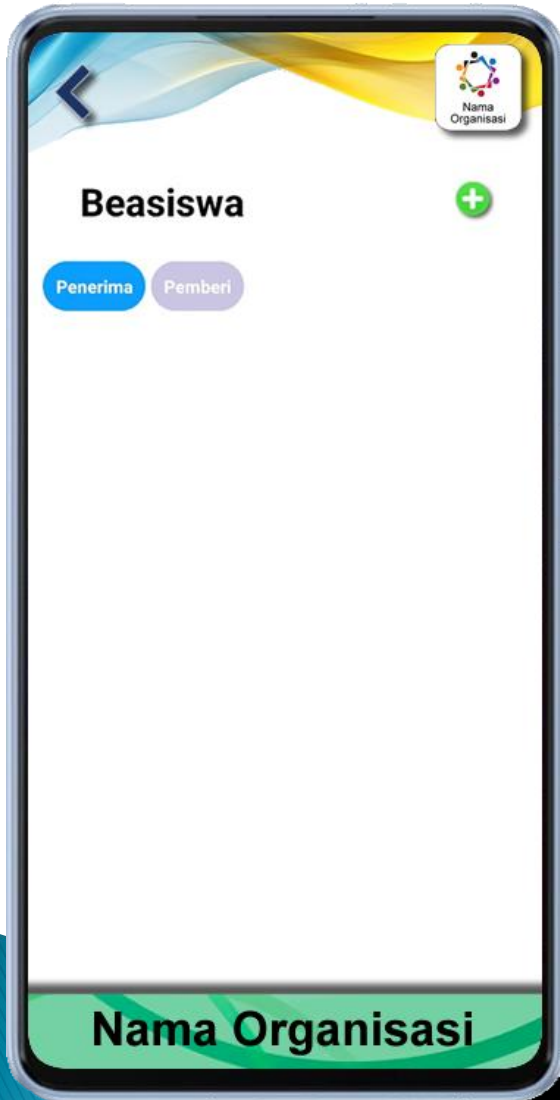


## 18. Donasi

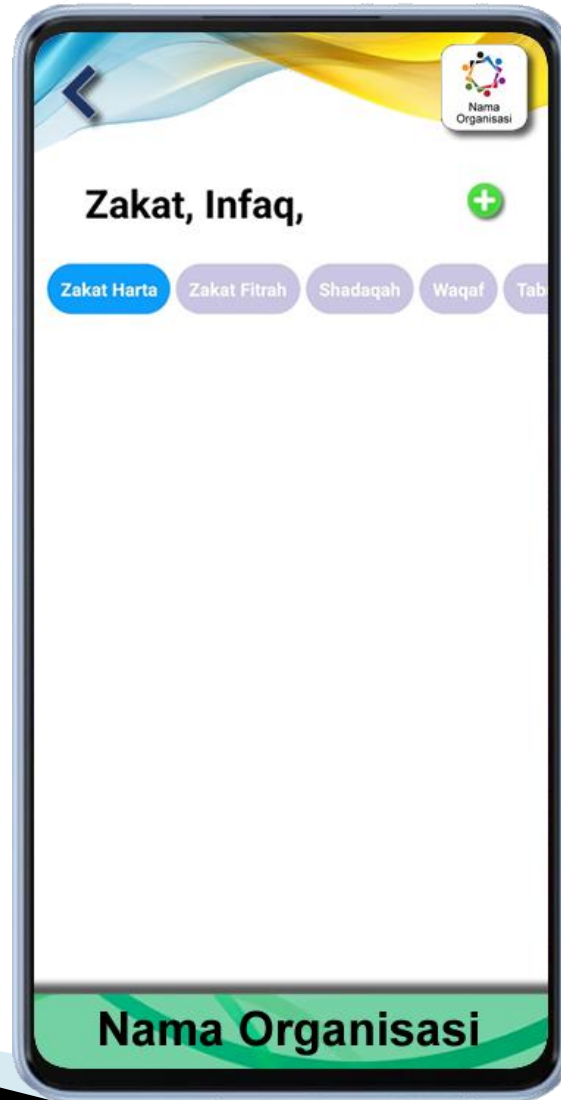


# Antarmuka 7

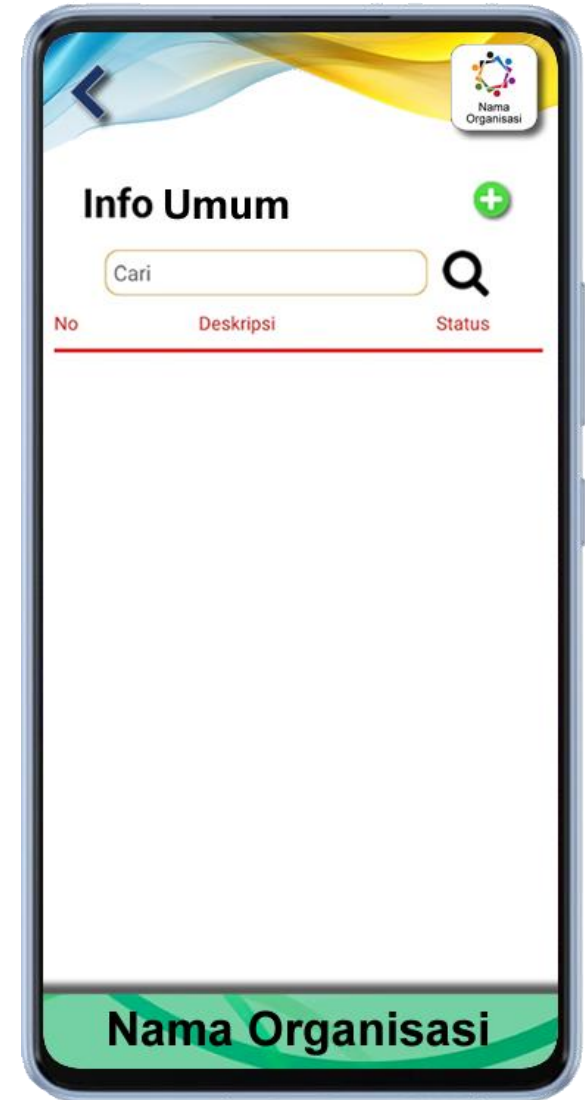
## 19. Beasiswa



## 20. Zakat, Infaq, Shadaqah

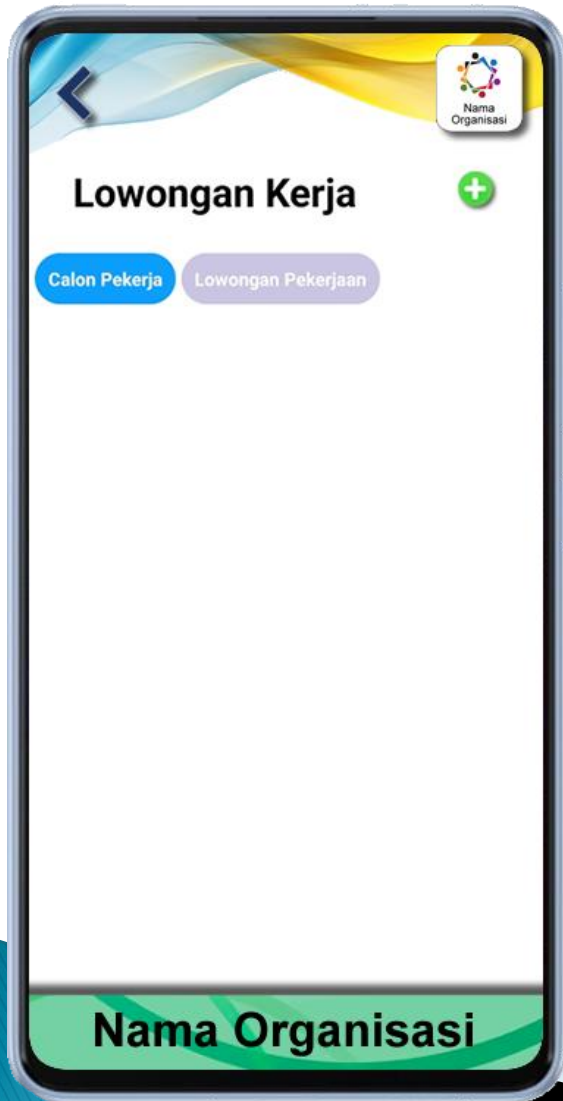


## 21. Info Umum

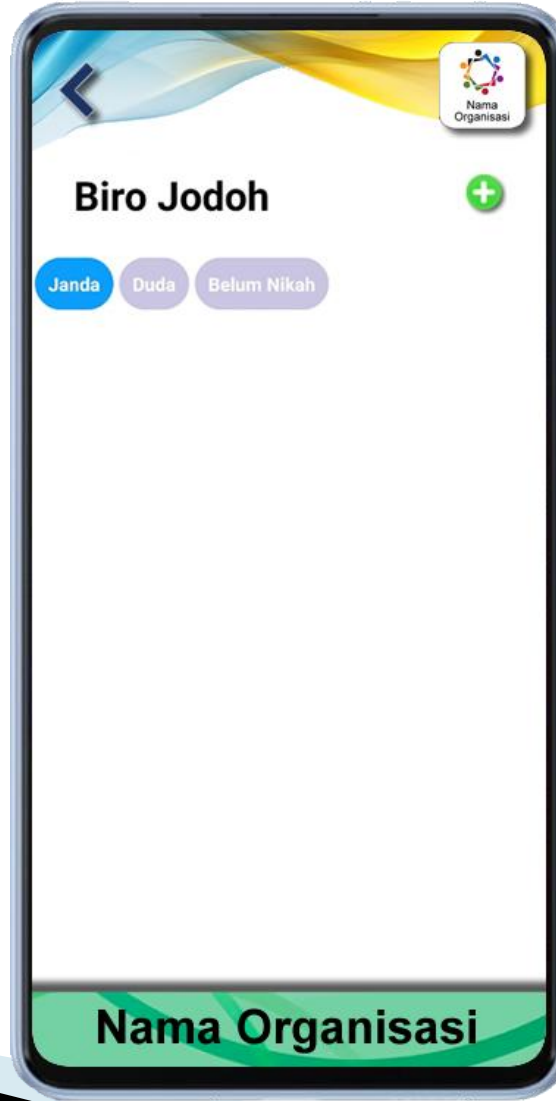


# Antarmuka 8

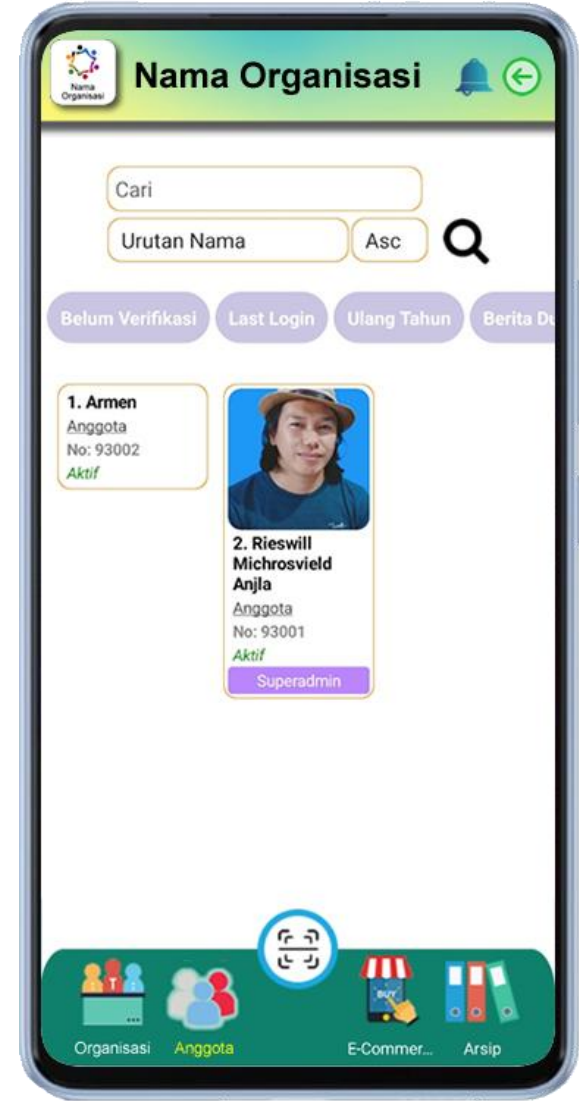
## 22. Lowongan Pekerjaan



## 23. Biro Jodoh

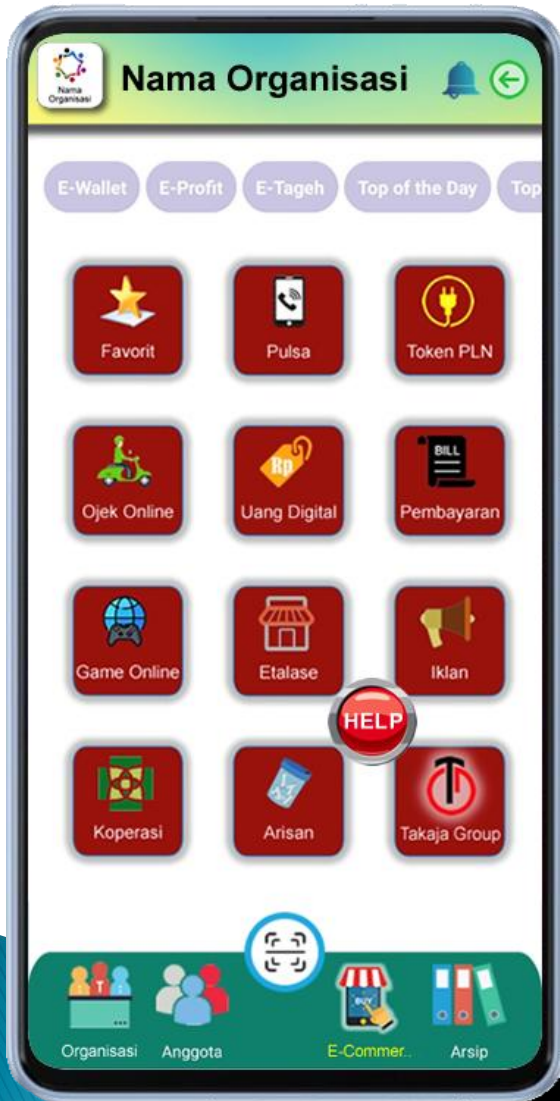


## 24. Anggota

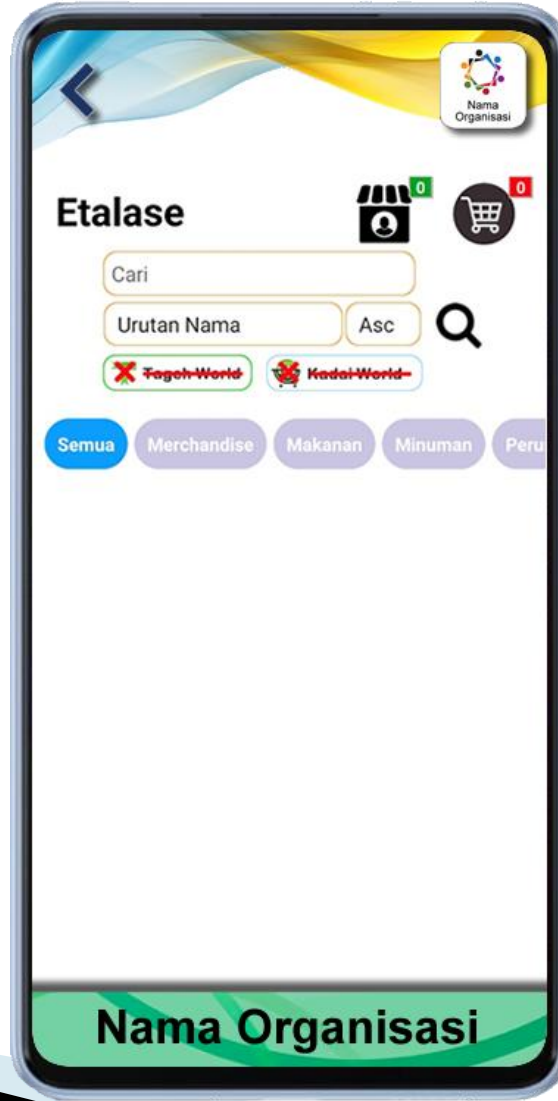


# Antarmuka 9

## 25. E-Commerce



## 26. Etalase

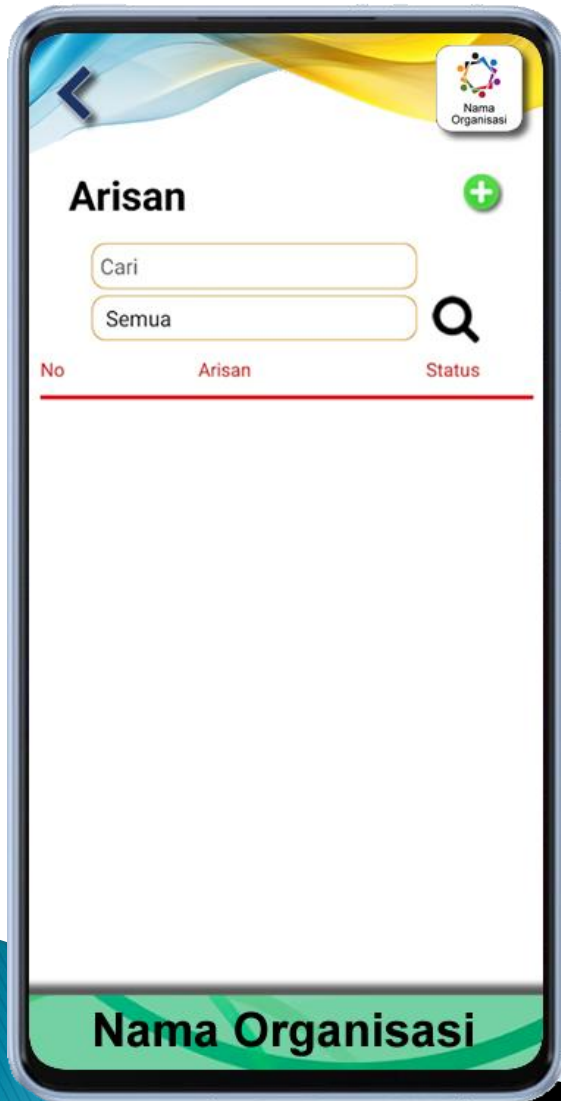


## 27. Koperasi



# Antarmuka 10

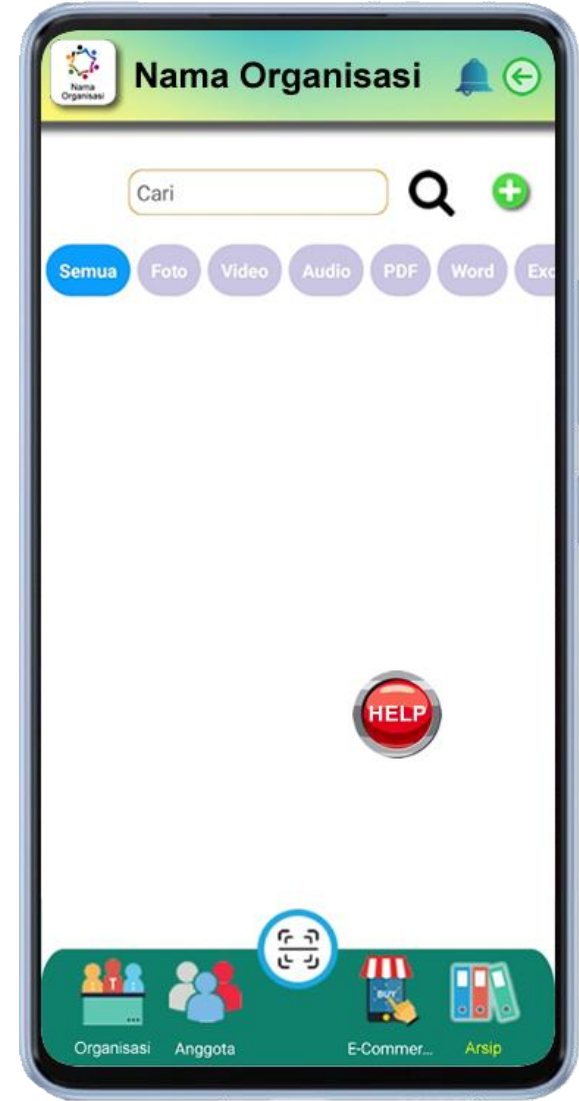
## 28. Arisan



## 29. Takaja Group

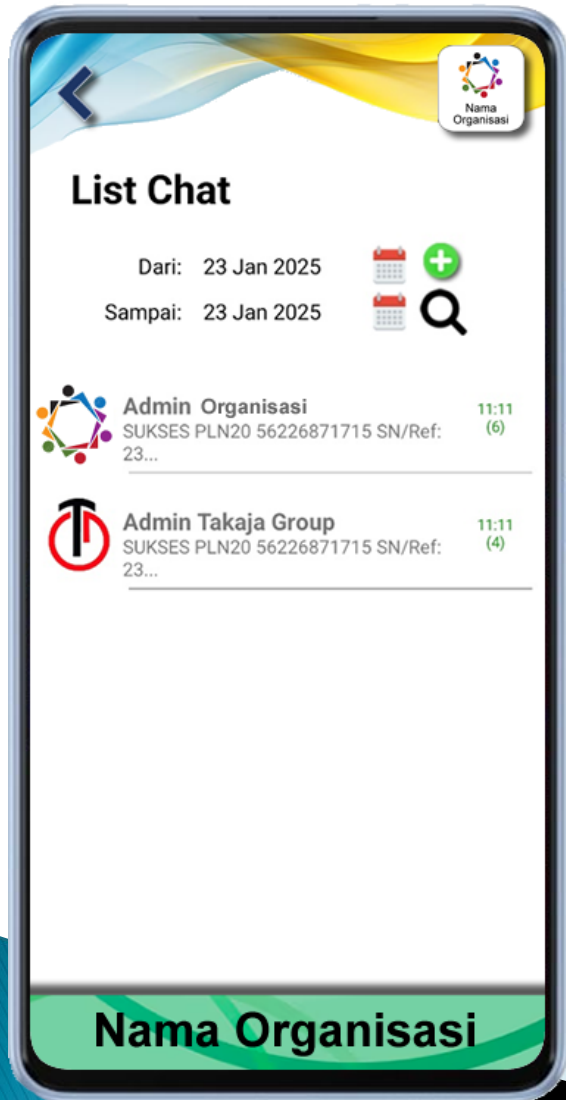


## 30. Arsip

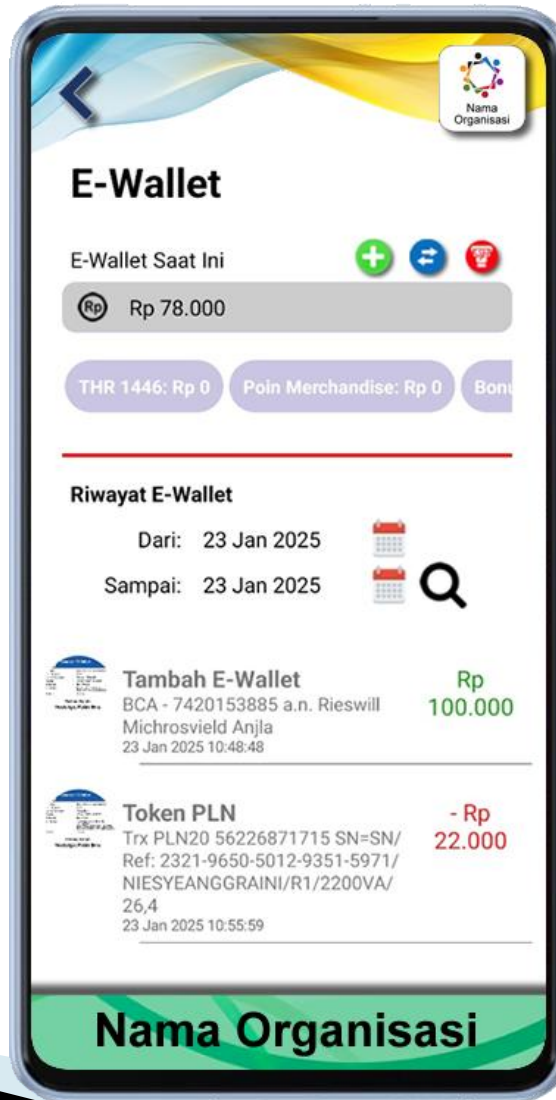


# Antarmuka 11

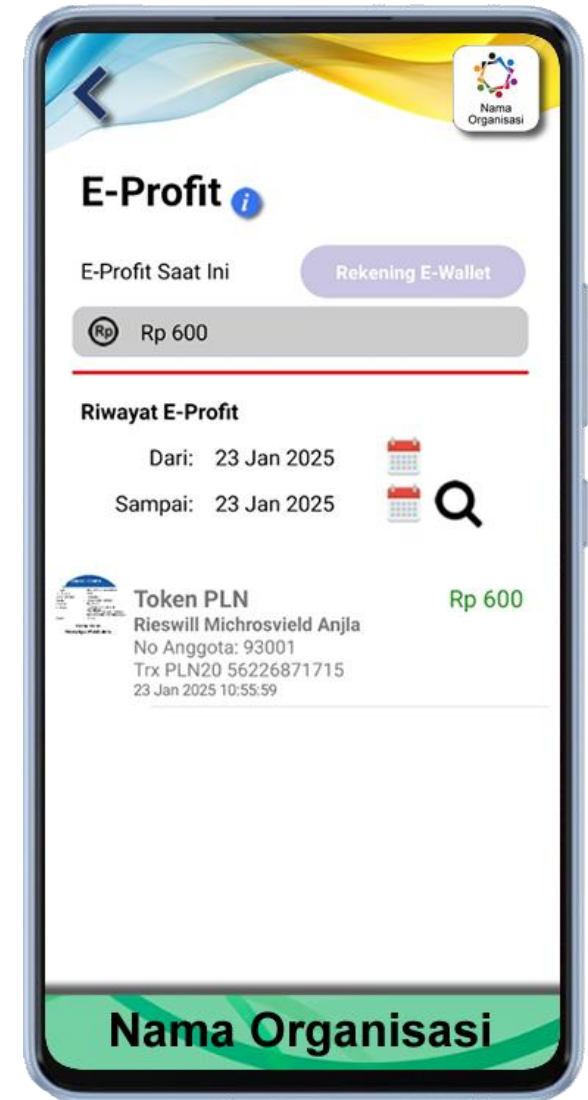
## 31. Chat



## 32. E-Wallet



## 33. E-Profit



# Kartu Anggota Digital





081219904288/081905925839

(WA/Telpon)

Sekian & Terima Kasih

